

UNLOCK THE *POWER* OF CONTENT

Script - Repurpose - Monetize



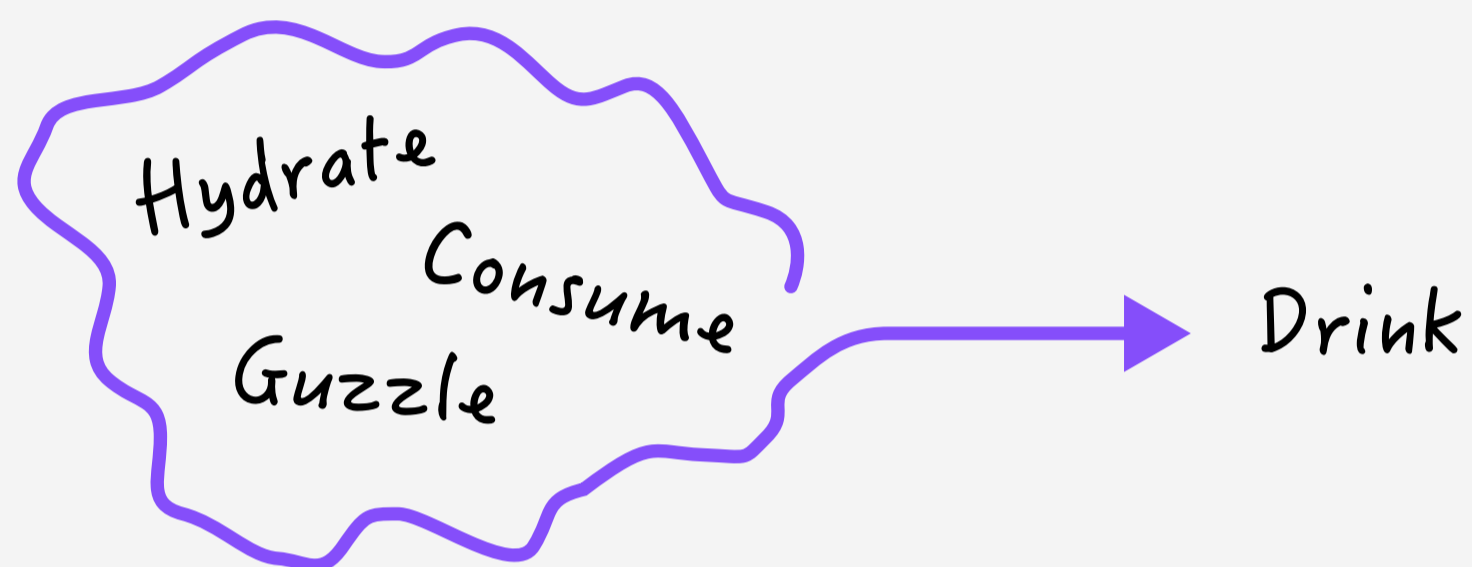
NASACADEMY.

Discover the secrets to turning a single piece of content into a content empire, the Nas Daily Style.



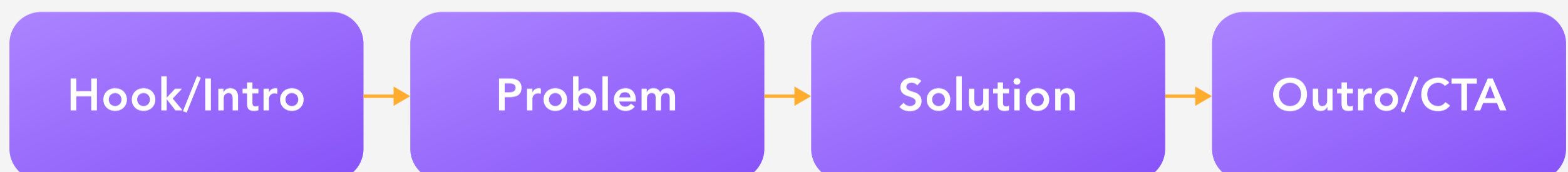
1 Create scripts that are easy to understand by your audience.

- This is one of the secrets of the Nas Daily team that makes our videos very relatable and watchable
- Use simple words that your audience will understand easily
- Example: Instead of using the words "Hydrate", "Consume", "Guzzle", just use the word "drink".



- Structure your script so that it has a good flow

Example



Watch this video to get a better understanding on what we mean:



 TikTok

He owns 1 million cigarettes

Now let's break down the video that you just watched.

Hook/Intro

"This man shouldn't be alive!"

Problem

"When he was 3 years old, his mother died in an earthquake.

When he was 35, he got stuck in the middle of the ocean for 77 days, almost dying!

When he was 36 he was sent to jail for having too much debt.

And, when he got out of jail, he got depressed and became an alcoholic for 12 years!"

Solution

"But then, one day, at age 52, he taught himself how to read, he started jogging, he started eating healthy. He became so strong that he ran a marathon at age 68!

And he's cleaning the planet!

He picked up over 1 million cigarette butts from his island and made sculptures out of them."

Outro/CTA

"It is never too late to turn your life around and inspire the world.

This man did it at age 52, but maybe you can start right now!

That's one minute! See you tomorrow."

Structure your own script

Hook/Intro

Problem

Solution

Outro/CTA

- Also create videos about topics your target audience can relate to. No matter how good your video is, if not many people are interested in it, then you will limit your potential for growth.

2 Repurpose

- Repurposing content is one of the best ways to be able to create multiple pieces of content from one main one.
- **For example**, if you're a podcaster who creates a 1-hour podcast, you can edit highlights from your podcast and chop it up into shorter pieces of content. Depending on how interesting your episode is, you probably have enough content for 2-weeks just from 1 recorded episode!

Here's a short video on another way you could repurpose content the way Gary Vaynerchuck does it.



10 Ways to Repurpose
Content for Social Media -
Garyvee's Content Model

List 5 types of videos you can create which could be repurposed into shorter form content

1

2

3

4

5

Tool that help you repurpose your content



Repurpose.io

3 Monetize

- There are different ways to monetize on social media. The most popular ways are through platform's ads and brand deals.
- But as a beginner creator, those opportunities might not be available to you right away.
- An underused way to monetize is by providing services.
 - Are you good at creating VIDEOS? You can offer your services to companies, brands or other creators as a videographer or an editor.
 - Are you good at WRITING? Write emails, scripts, social media posts, social media comments for companies.
 - Are you good at coming up with CONTENT ideas? Offer your services as a producer, script writer, social media publisher for brands.

Here's a short video on increasing your income as a creator by Dear Alyne.



How to DOUBLE your income as a Creator?

- How do you think you could monetize your skills through social media?

| I'm good at | Services I could offer |
|-------------|------------------------|
| | |
| | |
| | |

Student Success

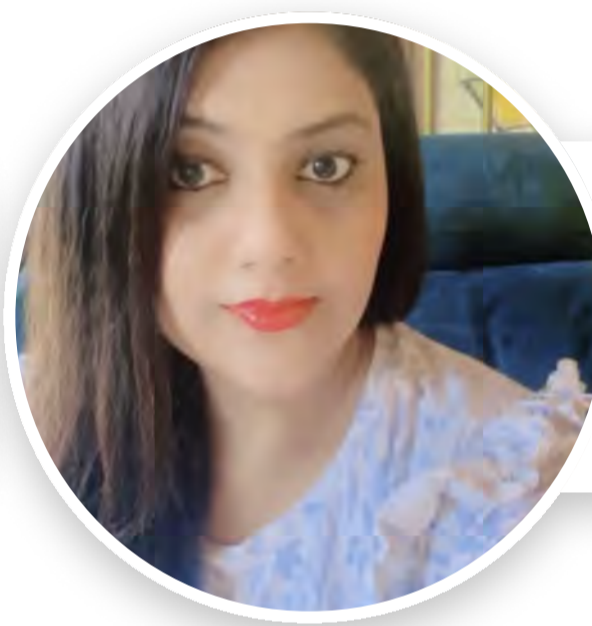
100K REWARD

Hit 100,000 new followers &
get your enrollment fee back!



Suha Abdullah

Started at 3,000
Now on 352,000



Somya Mohanty

Started at 8,000
Now on 109,000



Rasha Badawi

Started at 5,000
Now on 294,000



Abdel Yanez

Started at 2.1m
Now on 3.4m



Cristian Delcid

Started at 500
Now on 132,000

CREATOR ACCELERATOR PROGRAM



***READY TO ELEVATE
YOUR CONTENT GAME?***

★ **Dive deeper with our advanced courses!**

**We're excited to provide you with these
resources to kickstart your journey as a
content creator!**

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